



## **2017 Government Affairs Committee Chairman's Challenge**

Our inaugural Chairman's Challenge was a great success, with 33 Congressional site visits during 2014. 2015 had an even greater impact on our grassroots efforts, with 57 Congressional site visits. 2016 brought the most success yet, with 96 Congressional site visits, over 500 letters sent to Congress, and 150 attendees at the Legislative Conference. We expect even greater success in 2017 and we are excited to give NECA members opportunities to get involved and earn points for their chapter.

The Challenge: In order to increase member involvement in NECA Government Affairs, we encourage all NECA Chapters to participate in the following areas to earn points for your chapter:

- Congressional visits at a member's company, jobsite, or NECA Chapter office—5 Points/visit
- Respond to a NECA Action Alert by writing a letter to your Member of Congress—1 Point/letter
- Attend the NECA Legislative Conference in Washington, DC—3 Points/attendee

For Congressional visits, be sure to have a picture taken with the Member of Congress so we can announce your meeting in our weekly newsletter.

The chapter who has the most points by December 31, 2017 will win the Chairman's Challenge.

The Prize: One free registration to the 2018 NECA Legislative Conference and a special award to be presented at the Association Executive Institute (AEI) Meeting.

The Bonus: For NECA chapters striving to reach 50 percent member participation for their 2017 NECAPAC goal, we will allow your Chairman's Challenge points to count for up to half of your participation goal. For example, if you have 100 members and your participation goal is 50, no more than 25 Chairman's Challenge points can be attributed to your NECAPAC participation goal.

Contest timeline: January 1, 2017-December 31, 2017

All participants and the winner will be recognized during the 2018 NECA Legislative Conference. Recognition will include:

- Announcement of all participants
- Slideshow of all visits
- Award presentation to winning chapter at AEI.

NECA will announce all visits as they occur throughout the year in the Chairman's Challenge section of the weekly Government Affairs Update.

We look forward to another productive year of one-on-one meetings with your Senators and Representatives – right in your own backyard!