



## **Agenda**

**October 3, 2018**

**9:00 a.m. - Research**

“The Great Revolt – What’s Next for the Trump Voters?” – Brad Todd, author, *The Great Revolt*

**9:50 a.m. BREAK**

**10:00 a.m. - Research & Leadership**

“Developing Asymmetric Insights for Achieving More Powerful Strategy” – Dr. Craig Fleischer, Chief Learning Officer, Aurora WDC

**11:15 a.m. BREAK**

**11:30 a.m. – 12:15 p.m. Leadership**

“Your Legislator Champions – Leading the Good, the Bad and the Ugly” – Betsy Vetter, Field Grassroots Director, American Heart Association

**12:30 p.m. LUNCH**

**Influence & Leadership**

“What’s Your Bank Balance? Building Resilience into Your Work and Personal Life” - J.C. Chamberlain, Vice President, Sales, KnowWho, Inc.

**2:00 p.m. Influence**

“How and Why Minority Opinion is Decisive During Rapid Social Change & How to Leverage it In Your Favor” – Dr. Robin Vallcher, Florida Atlantic University

**3:00 p.m. BREAK**

**3:15 p.m. Leadership**

“Beyond Fly-Ins, Likes, and Fans: Leading Your Advocates and PAC Contributors via Authentic Connection” – Davon Gray, Manager, PathPAC, Legislative and Political Action, College of American Pathologists



**Agenda (cont'd)**

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**4:00 p.m. BREAK**

**4:15 p.m. Research, Influence and Leadership**

“Disclaimers, Disbursements and Court Decisions: Troubling New Developments at the FEC” -  
Brett Kappel, Partner, Government Affairs and Public Policy, Akerman LLP

**The Grassroots and PAC Town Hall** - Amy Showalter, Principal, The Showalter Group, Inc., Co-  
Founder and Producer, Innovate to Motivate<sup>®</sup> and Research. Influence. Lead. 2018